

## **Privacy Policy**

Landing Aquaculture (“Landing”) considers privacy to be of the utmost priority for our customers and visitors of our website. When you visit our website or enter into communications with us, we may process your personal data. In this statement we explain for what purpose and how we process your personal data and how you can exercise control over this.

### **What information do we collect or receive?**

Personal data is all data that provides information about you as a person, making it possible to identify you or tell something about who you are. We 'process' this data when take any action upon it, such as when we store, view, delete it, etc. We may collect personal data from your activity on our website, based on the content you view or interact with, as well as from you when you provide it to us directly through our website and via email or telephone communications.

Information about you as a visitor to this website, such as your IP address, browser type, and clicking behavior may also be stored automatically based on our legitimate interest. In addition to information that you enter on our website or give on the phone, we can also combine this with data previously obtained and with data that we automatically retrieve with the use of cookies and other technical means, if you have given permission and consent for this.

Our website contains plug-in buttons that provide access to our social media channels. If you use these social media buttons, the privacy statement of the social media website concerned also applies and it may process your personal data. We only transmit such data to the social media website based on your consent.

### **Cookies**

Cookies are small data files which are placed on your device when you visit a website. Generally, cookies enable us to remember your preferences so we can provide a good experience for you on our website. They also help us to understand and improve our service and to track when content has been shown to you.

The usage of some cookies is essential for our website to work. Such cookies are called functional cookies and consent will not be required where the cookies are necessary to load the website or service that you request.

The use of certain cookies requires your consent and you will be prompted to choose to provide it or not. If you do not provide your consent, such cookies will not be placed onto your device and will not collect information. Subject to your consent, where applicable, our website may use cookies, tracking pixels, and other similar technologies to collect or receive information.

### **Purposes and types of data we may process**

The concrete personal data that we may process are:

- On our website:
  - Surfing behavior
  - IP address, social ID, cookie ID
- Via the contact form or other communications:
  - Name, place of residence
  - Job function

- Phone number
- Email address
- Invoice and payment information

We do not process special and sensitive personal data such as your race, political or sexual preference, criminal data, religion, union membership or biometric / genetic or medical background without your express consent.

### **Why do we process such personal data?**

Our goal is to deliver our services to you, so primarily we use your personal data to identify you and communicate with you. This means that we use this data to perform the agreement you enter into with us, such as processing financial data when you pay for a service, creating and maintaining an account, or in case you have a question about the service we provide and we must call you back.

Additionally, we may have to process personal data in the context of our legal obligations because the law requires us to do so. For example, we will at least process financial data for our own accounting obligations.

### **Retention period**

We keep your personal data for no longer than is necessary for the purposes we have described. By law, the retention periods may vary, but you may assume that after one (1) year after you last visit to our website we will delete all personal data that we no longer need to process. We can opt for anonymization instead of deletion if this is necessary for our statistics, for example.

### **Security of processing of your personal data**

Landing has taken appropriate technical and organizational measures to protect personal data against unauthorized disclosure, or any other form of unlawful processing, including:

- Our website and software has an SSL certificate that guarantees visitors and users that (personal) data is sent via browsers via HTTPS, so that information is encrypted and secured. SSL (Secure Sockets Layer) is also used for online transactions (through credit cards).
- We conduct security audits and vulnerability assessments, aiming to identify and mitigate any potential risks to your personal information.
- Landing has taken measures to cover the procedure in the event of a data breach. But more importantly; various technical and organizational measures have been taken to prevent data leaks.

### **Your rights**

If we process personal data about you, you have the right to control this as part of your right to your privacy. For example, you can request to view which personal data we have stored about you and if you notice an error, we can rectify this for you. We can even grant your request for objection if it appears that the processing is no longer or justified in the way we do.

You may, by contacting us on the contact details below:

- Submit a request for access to your personal data;
- Submit a request to rectify or delete personal data if they are irrelevant or incorrect;
- Submit a request for restriction and object to the processing of personal data;
- Submit a request for data portability;
- Withdraw your consent.

Whatever your request, contact us and we will help you free of charge. For this you can contact us via the contact details below. Please note that sometimes we cannot comply with your request because the processing of personal data is necessary by us. For example, if we have not yet fully completed the agreement, or if we are required by national law to retain financial data. If this is the case, we will explain this to you. In the event of withdrawing consent or objecting to direct marketing, we will always grant this request.

In order to respond to your requests, we may ask for additional information needed to identify you. In any case, we respond to any request within 4 weeks.

### **Amendments**

Landing reserves the right to amend this statement from time to time. Any changes will be made on this page. The most recent changes date from January 2024. These changes will be announced on our website. Landing can process your personal data for new purposes that have not yet been made known to you. In that case, we will contact you before using your personal data for these new purposes, to inform you of the changes to the protection of personal data and to offer you the opportunity to refuse.

### **Contact details**

If you have any questions about this privacy statement or our privacy policy, or if you would like to exercise any of your legal rights, you can contact us using the contact details on our website.